



Afterword

As publishers of William T. Powers' books since 1998, we have reviewed and collected computer models, videos, books, journal articles and course syllabi created by the growing number of scientists, practitioners and educators who incorporate Perceptual Control Theory into their work. The common thread is a mighty sense of relief at the clarity and truth of Powers' ideas. Sociology Professor Kent McClelland, Grinnell College in Iowa, USA wrote,¹

"Here, finally, is a conceptual model of a human that acts like a human."

Consultant/Author Edward E. Ford, inventor of the PCT-based Responsible Thinking Process² states his practical view of Powers' ideas:

"Each of us is endowed with a fascinating perceptual system...that is designed to make sense of our environment so we can build a satisfying life."

And from the business world, Ray Jackson, Director of Leadership Education for Unisys University Leadership School writes,

"My work is based on PCT and Making Sense [The Meaning of Control]...is follow-on reading for our seminars and a standing general recommendation from the Leadership School. Everyone who has read this book and takes these ideas to heart has been strongly influenced by it."

Nonprofit groups in both theory and practice, such as the Control Systems Group (CSG) and the International Association of Applied Control Theory (IAACT), are actively engaged in developing new applications of PCT.

We strongly recommend a visit to the CSG website to review the collected literature, and find the applications of PCT that interest you.

¹[The Collective Control of Perceptions: Constructing Order from Conflict](#), 1998 Annual Meeting of CSG, Vancouver, BC

²Ford's successful behavior management system is currently used in troubled schools from Australia to Alaska.

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